
Jeffrey
DRIVER

PORTFOLIO

www.jeffreydriver.co.uk



Christian Science Reading Room

An open door to spirituality and healing

Our Librarian Is Online

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How Christian Science has helped me

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- *Edwin de Leon*

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1. Have your questions answered

If you're new to Christian Science, have any queries or questions about us or the site, then you can find the answers here.

We also have a Librarian who will be happy to help you.

[Find Out More](#)

2. Browse our bookshop

We have an extensive range of books, magazines, CD's and more.

It is open 24/7 to welcome and help everyone who is looking for answers and healing. Take the time to explore.

[Visit Shop](#)

3. Join the community

Christian Science has a vibrant community; there's lots going on and frequent events and news.

Why not see for yourself what's currently happening, either online or near you.

[See More](#)

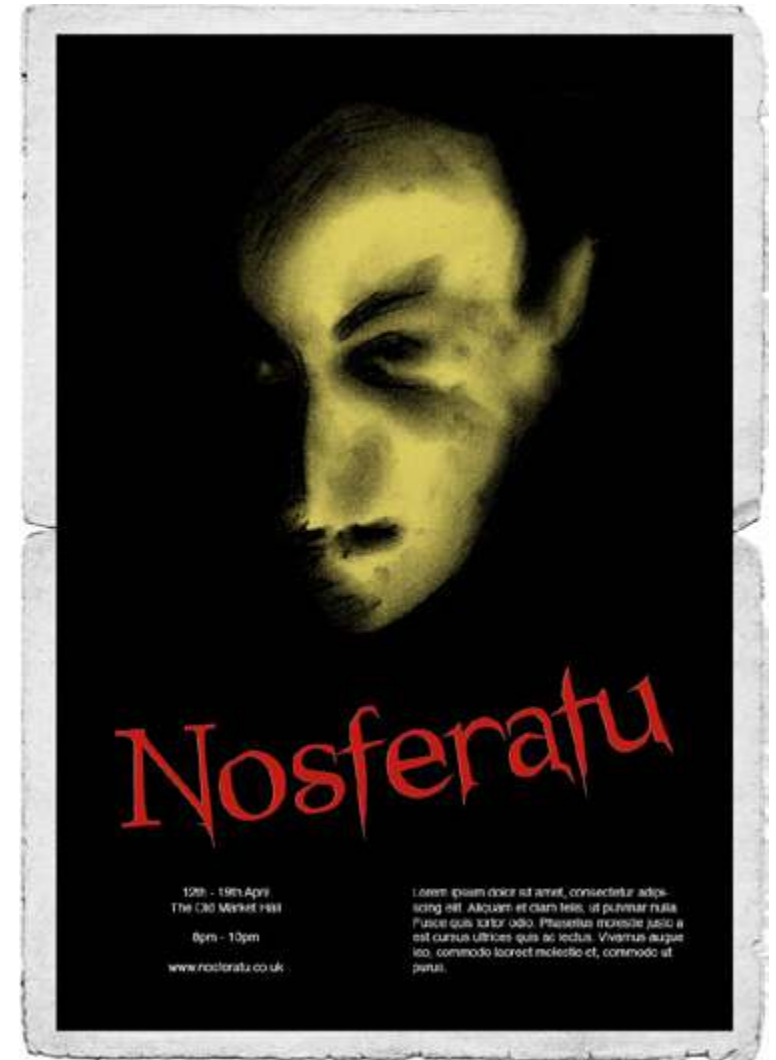
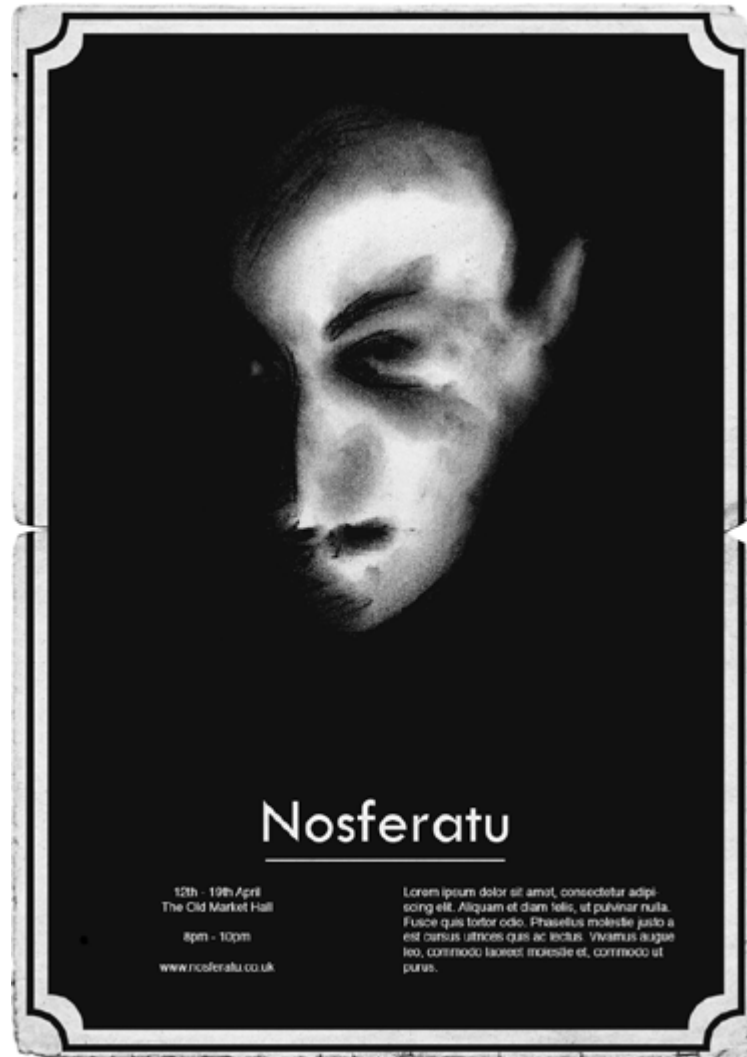
ONLINE READING ROOM Website Design

Design of an online bookstore aimed at current Christian Scientists, a one-stop location where they could purchase new and updated items. Secondly, those unfamiliar with Christian Science but who were interested in finding out more, were also targeted.



GET CARTER Web Design / Graphic Design

Branding, a website, photography and graphic design items were produced as part of the project. The initial poster (left) was based upon the idea of newspaper headlines, the spiralling design drawn from Dante's 7th circle. A deft metaphor in regards to the play. The typographic style was used as the cast had not yet been assembled. A new poster was designed for the Edinburgh and London run, the style taken from vintage boxing posters.



NOSFERATU Graphic Design

Poster concepts for an upcoming stage adaptation of Nosferatu. The illustration was created with charcoal. Two concepts, the first based on the style of the 1920's (left), when the original film was made. The other based on movie posters of the 1940's (right), the era in which the adaptation is based.



INNOVATION AWARDS

Graphic / Packaging
Design / Marketing

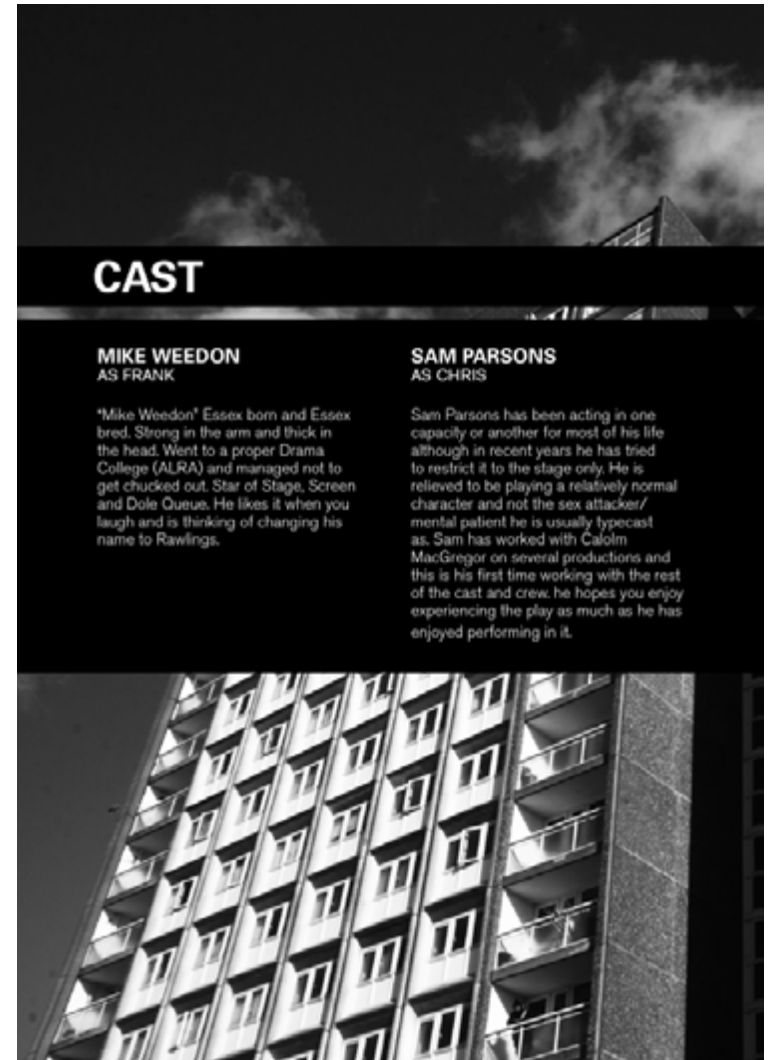
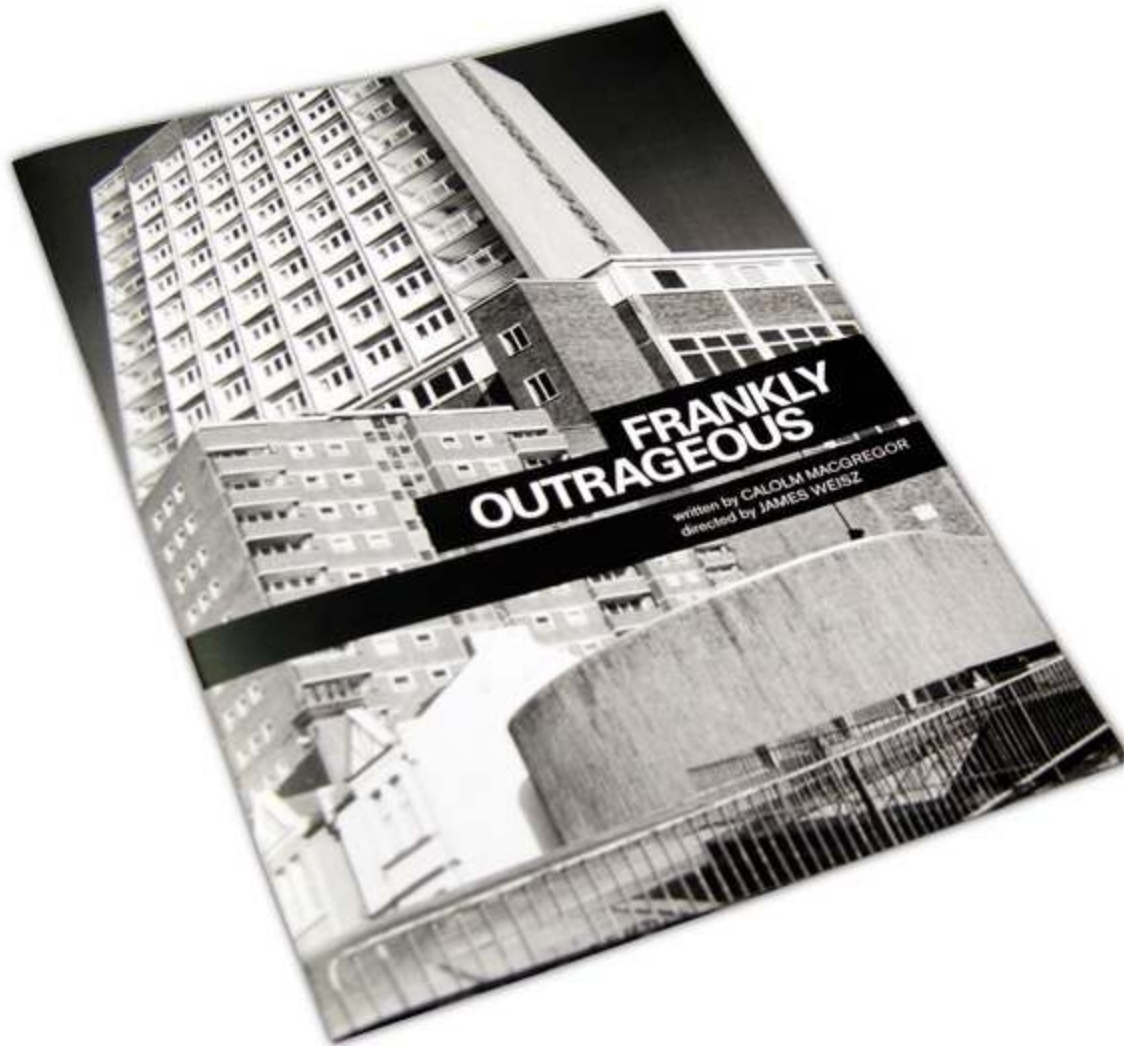
Packaging for a promotional mail-out. The concept was drawn from the idea of Omega 3 rich fish being a 'brain food', which led onto the concept of the sardine tin. The tin contained an invitation, flyer, and a small pack of fish 'top trumps' cards.



BUG

Graphic Design /
Photography

Poster (right) and programme (left). The programme was designed to appear as a document folder to tie in with the themes of conspiracy within the show. Inside, the design resembled loose sheets of paper with photos and notes attached to them.



FRANKLY OUTRAGEOUS Graphic Design

Programme and a range of promotional material created for the show. Created to a tight budget, I opted for black & white printing to keep costs down but used a higher quality paper to give a luxuriant finish.